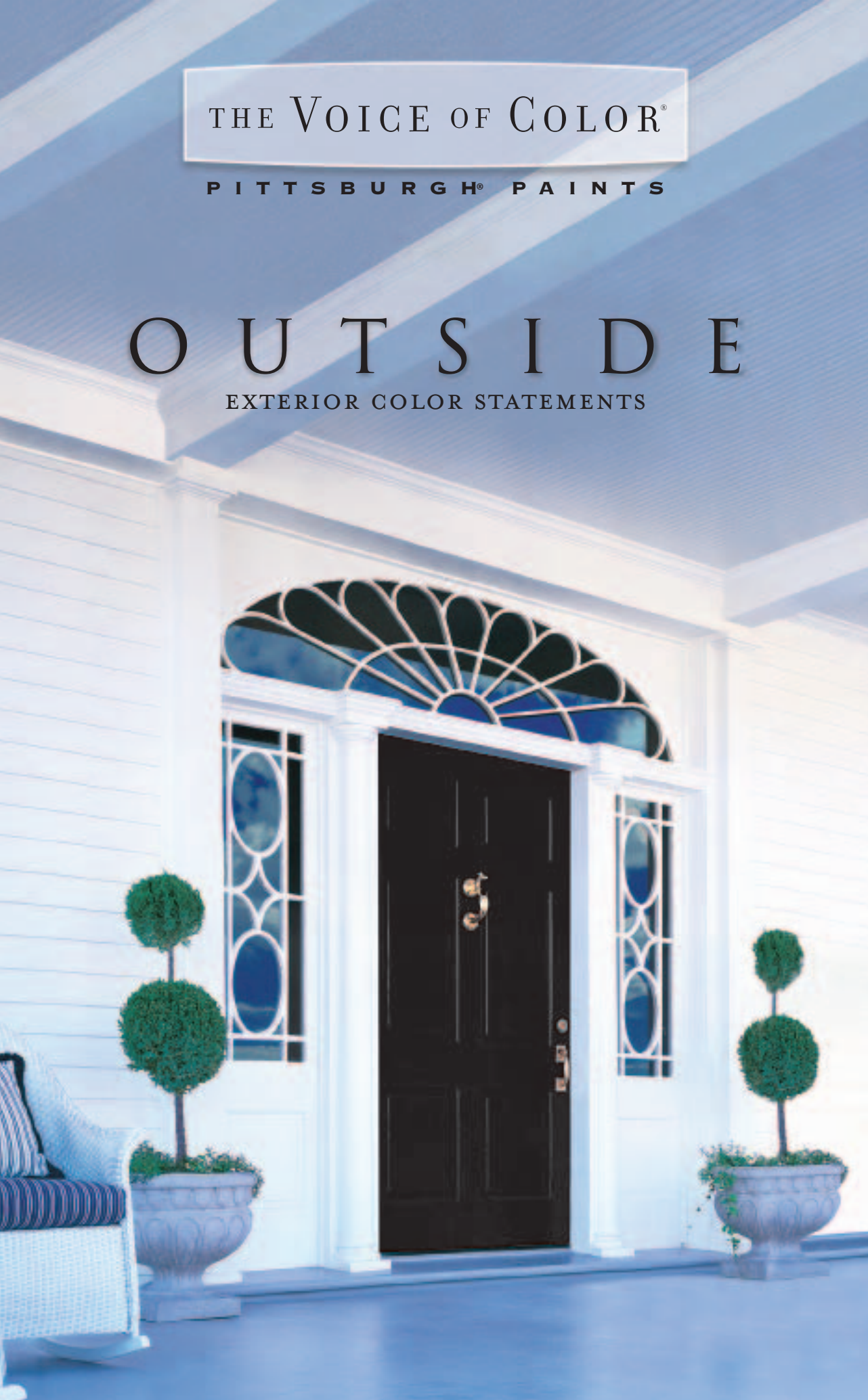


THE VOICE OF COLOR®

PITTSBURGH® PAINTS

# OUTSIDE

EXTERIOR COLOR STATEMENTS





# 10 THINGS TO think about

**Josette Buisson**  
Artistic Director

- 1 An effective exterior palette consists of three main colors including body, trim, and accent colors.
- 2 Colors appear paler outside, therefore always choose final colors outside, and check them morning, noon, and especially at dusk – when daylight becomes more purple, and taupes can often look pink.
- 3 Use a semi-gloss finish to highlight trim and accents, and less sheen, such as flat or eggshell, on the body of your home.

- 4 Consider your neighbor, community, and climate. It is appealing for your home to look slightly different or unique, however, it is suggested you also keep it in harmony with your neighborhood.
- 5 In all cases, test patches are strongly recommended. Surface texture changes the appearance of color due to the effects of light and shadow. Utilize our 2 oz. trial size paints to test the colors on your home before you paint.  
*The colors featured in this card that are available in trial size are indicated with an asterisk.*
- 6 When choosing colors, take into consideration what direction your home faces. For example, colors will seem warmer if your home faces south, and cooler if it faces north.
- 7 If you like your brick and mortar combination, a simple, effective solution is to choose a neutral body color that is similar to the mortar, but a shade or two lighter or darker.
- 8 If you are painting above a stone facing, create a subtle and elegant effect by choosing a color pulled from the stone.
- 9 You can minimize attention to vents and gutters by painting them the same color as the body of the house or by choosing a trim color that is similar to them.
- 10 Consider your landscaping: if you always plant red flowers for spring, then a red front door is a sure-fire complement.

## THE Finishing Touch

### FLAT

A high-hiding matte finish. Our flat brings out the natural shape of your home's architecture, while providing lasting durability against the elements. An ideal finish for the body of your home.

### SATIN

A soft sheen with excellent performance. Our satin provides a velvet finish with lasting protection. It enhances your home beautifully and is an excellent choice for the body, trim, shutters and fascia.

### SEMI-GLOSS

A lustrous finish with maximum durability. Our semi-gloss provides excellent resistance to cracking and peeling. Ideal for trim, doors, shutters and architectural details.

### GLOSS

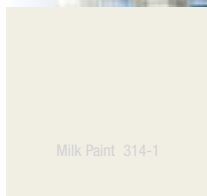
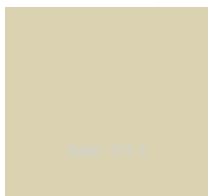
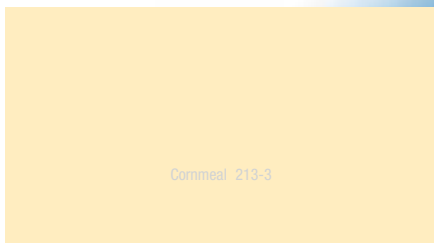
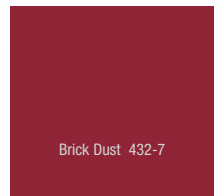
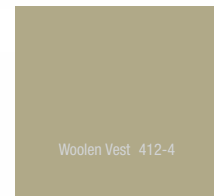
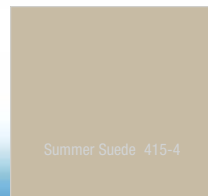
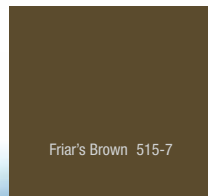
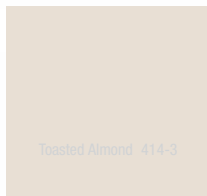
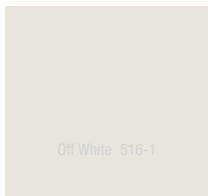
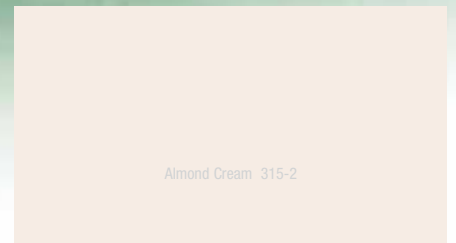
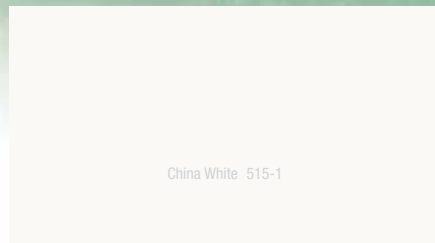
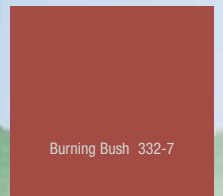
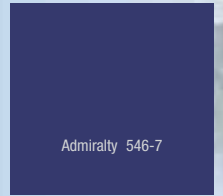
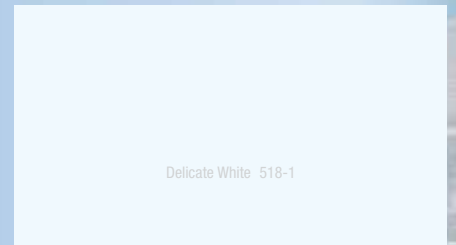
A brilliant finish with excellent adhesion. Our gloss has an exceptionally smooth finish for beauty that lasts. Ideal for trim, doors, shutters and architectural details.



# Welcome home...

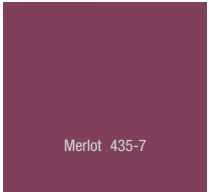
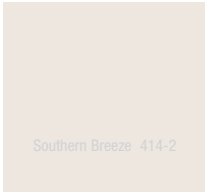
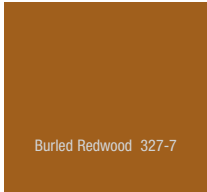
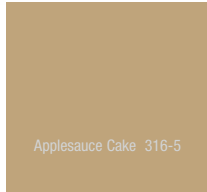
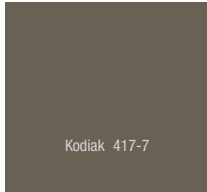
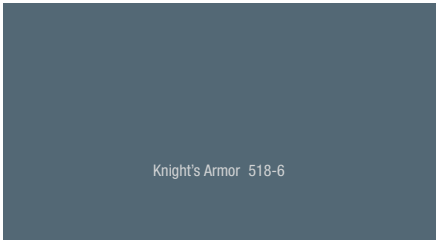
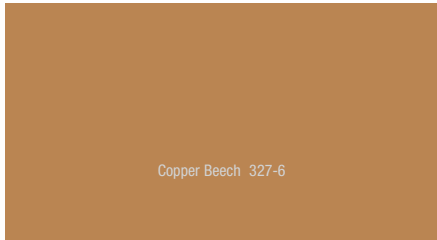
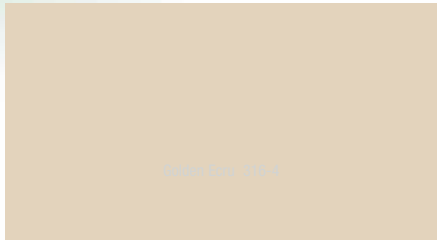
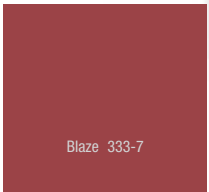
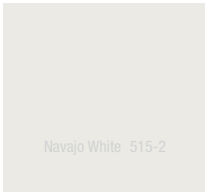
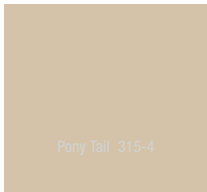
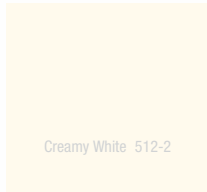
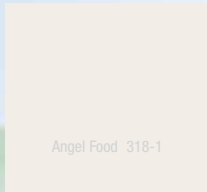
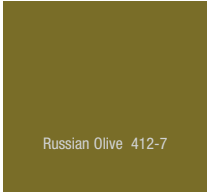
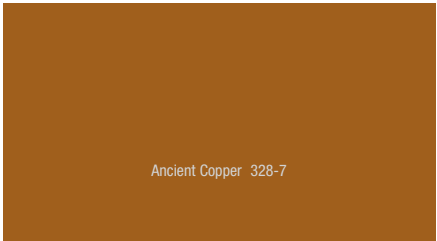
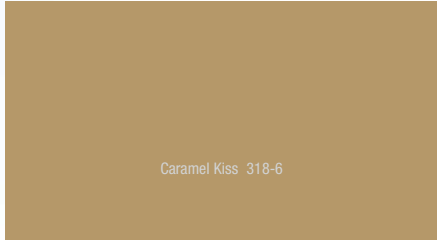
The exterior color scheme of your home can make *your own personal statement*. The right colors can define architectural details, hide building imperfections, call attention to the entrance and enhance the look of brick and stone. We invite you to find the combination that works best for you from our inspired exterior collection.

▶ P E E L H E R E





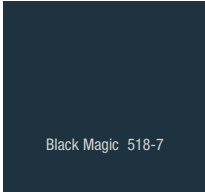
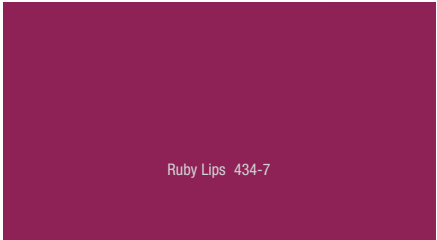
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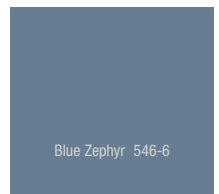
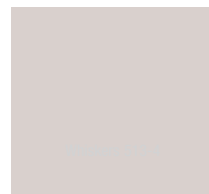
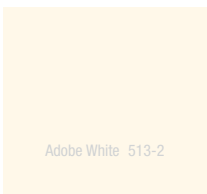
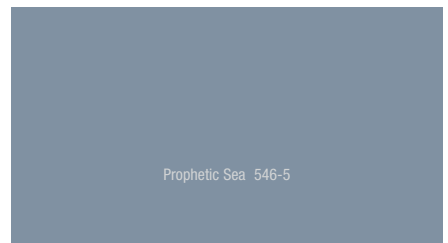
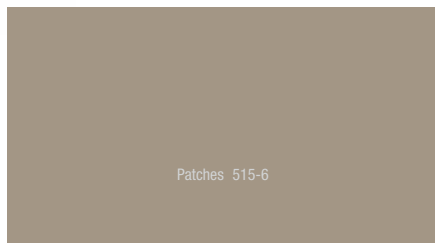
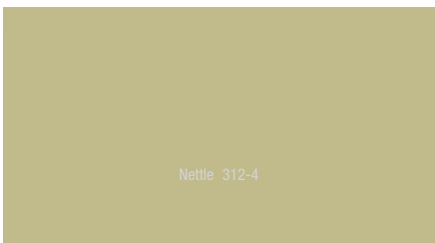
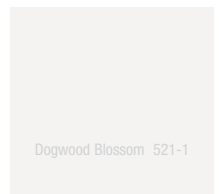
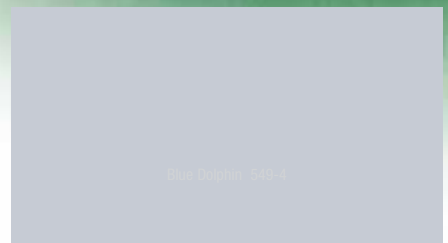
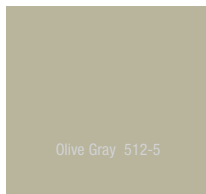
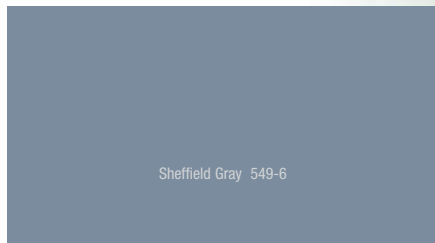
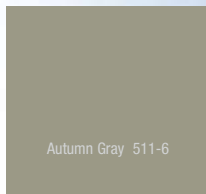
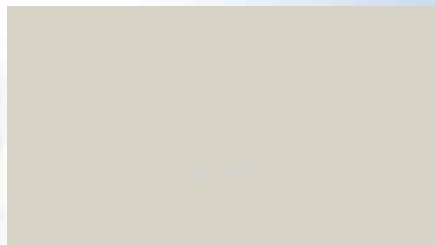
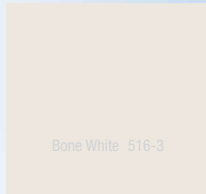
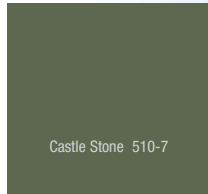
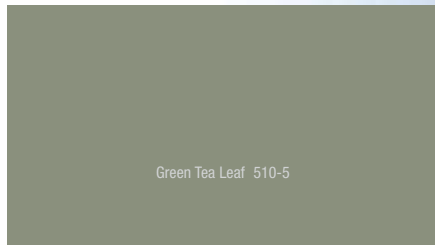
To choose the right colors for your exterior,  
 follow a few simple guidelines and you will be able to  
*create the ideal palette for your home.*

All visual elements become part of your color palette, even the ones you do not paint.  
 Always take into consideration your complete exterior, and choose a palette that visually  
 unifies your existing elements that will remain unpainted, such as:

- BRICK
- MORTAR
- STONE FACING
- STUCCO
- ROOF
- DRIVEWAYS
- WALKWAYS
- LANDSCAPING
- EAVES
- METAL WINDOWS
- DECORATING TRIMS



[ The color samples in this brochure are peel-off chips that allow you to sample the color on the exterior of your home. ]



▶ PEEL HERE

# To inspire you, we have created 21 harmonious exterior collections.

For the simplest solution, choose the palettes that contain some of your main color elements, such as brick or roof, and they will lead you to complementary palettes. If you have no color restrictions to start with, you can use these palettes in any combination you want and pick your favorite color as the dominant one.



## MANOR HALL®

Simply our best paint.

Recognized for its timeless beauty and exceptional quality, Manor Hall paint sets the standard for premium paints with its smooth application, superior coverage and supreme durability. And, Manor Hall Timeless provides performance technology to offer lifetime warranty.

Available in 5 interior sheens and 5 exterior sheens.

*Your Home is Worth It.*

S H E E N S : F L A T | E G G S H E L L | S A T I N | S E M I - G L O S S | G L O S S



## SUN PROOF®

Performance you can count on.

These tough, weather-proven formulas are all about quality. SunProof paints are formulated to resist cracking, fading and peeling, year after year - giving your home the strength to endure the harshest elements.

S H E E N S : F L A T | S A T I N | S E M I - G L O S S | O I L



### ▼ PEEL-OFF CHIPS

Selecting your color palette has never been easier.

These removable color chips can be applied to any surface on your home allowing you to view the color with your exterior surroundings. Pittsburgh® Paints peel-off chips - another tool for making color selection easier for you.

Pittsburgh® Paints peel off color chips is a patented process of Color Communications, Inc.

Don't you just love the color? The colors represented in our photographs are found in The Voice of Color® System:

Cover main photo: Siding: Delicate White 518-1 · Door: Midnight Hour 554-7 · Cover red house: Walls: Firemist 232-6 · Trim: Moonlit Snow 549-1

House on back: Walls and Trims: Color Name XXX-X and Walls and Trim: Color Name XXX-X

Interior House: Siding: Chambray 552-4 · Trim: Snow Storm 542-1

THE VOICE OF COLOR®

PITTSBURGH® PAINTS

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